



CMI ORCHARDS  
(509) 663-1955  
www.cmiorchards.com



## FLAVOR PROFILE

Sweet, snack-sized apples for small hands.



## SELLING POINTS

A kid-friendly apple program with an excellent message that parents love: The power to be a HERO® is in your hands!

HERO® was designed by kids, for kids: Packaging was developed using feedback from a panel of 4-10 year old kids who gave advice on colors, images and messaging.

## PACKAGING OPTIONS



### 2-BOX SHIPPER

Ships with:  
- Two euro cases of pouch bags  
24" L x 16 1/2" W x 24" H • TI-5 / HI-5 / Pallet-25

### 2 lb POUCH BAG

Item	UPC
Fuji	847473004216
Granny	847473004193
Red	847473004186
Golden	847473004698
Gala	847473004209

### EURO CARTON

Ships with 12 x 2 lb pouch bags:  
Net weight: 24 lbs  
TI-5 / HI-12 / Pallet-60

